



Branchevereniging Esports Nederland (BEN)  
Heer Bokelweg 255  
2032 AD Rotterdam  
info@bvesports.nl

Arnhem, July 7, 2022

**Reference**  
DIR\_095

**Subject**  
Acknowledgement BEN (Branchevereniging Esports Nederland) as main representative for the Dutch Esports industry.

Dear sir, madam,

We hereby declare that BEN (Branchevereniging Esports Nederland) is the main representative from the Dutch Esports, Gaming and Gamification Industry with whom we speak and discuss developments in Esports. For NOC\*NSF it is important to have one stakeholder representing an entire branche. We are of the opinion that BEN is just that.

We applaud the efforts that were made for the installation of BEN. We are now in a process of getting the NOC\*NSF Members to agree to start the process of getting BEN on board. We want to formalize the cooperation in such a manner that both BEN and NOC\*NSF and its members benefit most of each others expertise.

We support BEN's goals and stress the importance of BEN taking its responsibility with respect to fairplay and encouraging people - and kids in particular - to actively participate in sports. With this we mean that we want to promote the combination and balance of gaming and physical exercise.

Kind regards,  
NOC\*NSF

Marc van den Tweel  
Secretary general

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